**Mc Donalds**

* Their price are more expensive.
* Main menu is burger set.
* Use Ronald McDonald’s as their mascot.
* “I’m lovin’ it” has been used fo their trademark.

**KFC**

* Their price are cheaper.
* Main menu is fried chicken set.
* Use Colonel as their mascot.
* “Fingers licking good” has been used for their trademark

**COMPARISON**

* Both is also a fast food company.
* Have a free wireless.
* Provide a Halal’s food.
* Both is also an unhealthy foo.